

ZEALEL RESEARCH PARTNERS

Use Zealel together. Measure what changes.

A structured product research program for selected couples.

30-DAY PROGRAM GUIDE

Primelife Management LLC · zealel.com/research-partners

Program Overview

The Zealel Research Partners Program is a voluntary 30-day product research program. Selected couples use Zealel through a structured activity calendar, complete before-and-after relationship ratings, submit short weekly surveys, and provide honest product feedback.

Important: This is product research. It is not couples therapy, clinical research, medical care, diagnosis, crisis support, or emergency assistance.

What participants receive

- 30 days of Zealel Premium access, as described in the approval email.
- A four-week activity calendar and weekly survey links.
- A program hub for progress, resources, and support.
- Direct access to the Zealel research support email.
- A completion certificate and any incentive specifically stated in writing.

What Zealel asks from each couple

- Both partners are 18 or older and agree to participate.
- Use Zealel consistently for approximately 30 days.
- Complete baseline, weekly, and final surveys honestly.
- Report confusing experiences, technical problems, and missing features.
- Avoid submitting highly sensitive, illegal, or third-party confidential information.

Selection and communication

Applications are normally reviewed within approximately 48–72 hours. Applying does not guarantee selection. Approved couples receive activation, program access, and cohort-specific instructions by email.

The 30-Day Calendar

WEEK 1	Setup and baseline
	✓ Complete onboarding on both devices ✓ Connect partner accounts ✓ Complete the first shared session ✓ Begin daily check-ins ✓ Play one couples game ✓ Report setup or activation problems
WEEK 2	Communication and repair
	✓ Complete a communication-focused session ✓ Use conflict resolution or repair tools ✓ Save one shared memory ✓ Continue daily check-ins ✓ Complete the weekly survey ✓ Name one confusing or missing feature

The 30-Day Calendar - Continued

WEEK 3	Connection and growth
	✓ Complete an emotional connection activity ✓ Explore wellness or stress tools ✓ Set or review a shared goal ✓ Review relationship insights ✓ Complete the weekly survey ✓ Join an optional community discussion
WEEK 4	Reflection and final assessment
	✓ Repeat the seven relationship ratings ✓ Identify favorite and least useful features ✓ Submit feature requests ✓ Complete the final survey ✓ Optional 15-20 minute interview ✓ Optional story, photo, video, or testimonial

Before-and-After Measures

The application and final survey use the same seven 1–10 ratings. These are directional product-research measures, not clinical assessments or diagnoses.

Measure	What it captures
Communication	How clearly partners understand and respond to each other.
Trust	How safe and dependable the relationship feels.
Respect	How valued and considered each partner feels.
Emotional connection	How emotionally close and understood the couple feels.
Quality time	How intentional and satisfying shared time feels.
Conflict resolution	How effectively disagreements are handled and repaired.
Overall relationship satisfaction	A broad view of how the relationship feels at that moment.

How to answer

Use the number that best reflects the current relationship, not the number you think Zealel wants to see. Honest scores—including no improvement or a lower score—are valuable product evidence.

Feedback, Privacy, and Optional Content

Private product feedback

A positive public review is not required. Weekly and final surveys should be direct, specific, and honest. Useful criticism is more valuable than praise without detail.

Do not submit highly sensitive information

Do not include passwords, financial account numbers, detailed medical records, identifying information about children, or information that could endanger an abuse victim. The program is not an emergency-disclosure channel.

Optional stories, interviews, photos, and videos

These are optional. Participants retain ownership and select one publication preference: Full Names, First Names Only, Anonymous, or Internal Use Only. Internal Use Only means the material may support product improvement and confidential investor diligence, but not public marketing.

Withdrawal and deletion

Participation is voluntary. Email zealel@zealel.com to withdraw or request deletion. Completed aggregated or de-identified summaries may not be reversible, and previously distributed public materials may not always be removable.

Support and Bug Reporting

Research support: zealel@zealel.com

A useful bug report includes

- Your phone model and operating-system version.
- The Zealel screen or feature you were using.
- The exact steps taken before the problem occurred.
- What you expected to happen.
- What actually happened.
- A screenshot or screen recording when safe and relevant.

Example

iPhone 15 Pro, iOS 19.2. During Couple Sessions, I tapped Continue after question 4. The screen stayed on question 4 and the button stopped responding. I expected question 5 to open. Closing and reopening the app fixed it. Screenshot attached.

Key links

- Program overview: <https://zealel.com/research-partners>
- Program calendar: <https://zealel.com/research-partners/calendar>
- Program hub: <https://zealel.com/research-partners/portal>
- Weekly survey: <https://zealel.com/research-partners/weekly-survey>
- Final survey: <https://zealel.com/research-partners/final-survey>

Thank you for helping Zealel build a more useful, honest, and measurable relationship experience.

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